Unified retail software for ferries, duty free and travel retail

Make shopping and dining relaxing and fun for your customers and employees.

LS Central

Offer a seamless shopping experience for travelers whichever their currency, language, or preferences.

Unify your processes

Keep your whole business aligned and under control maintaining all item, customer, vendor, and sales data within one platform.

Unify your offering

Manage retail sales, restaurant, café, catering, bookings, reservations, and more in the same platform, and offer a cohesive guest experience.

Unify your overview

See how you're performing at a glance and make data-informed decisions using a clear overview of your operations, items, and customers.

Ideal for:

- Travel retail stores in airports and train stations
- Trains, airplanes, ferries, cruise boats
- Businesses selling retail items, food, and services to travelers
- Duty free and duty paid stores and restaurants

Get all the functionality you need in travel retail

- Handle retail **sales and items, ingredients and food production, bookings and reservations** from a single platform.
- Automatically apply rules for **tax free, product allowances, STEB**, using boarding pass, passport, route traveled, etc.
- Keep track of travelers' **preferences, information, past purchases** for all your stores, including the eCommerce.
- Easily manage **product allowance** rules and product limitations according to local legislation.

Manage retail, food service, and bookings as one

- Make your **restaurants** thrive: manage menus, food planning, ingredients tracking, kitchen and table service.
- Handle **bookings, reservations, and appointments** within the same POS you use for your sales.
- Train employees faster on only one **user interface** for your stores, bars, cafés, and ticket sales.
- Choose the extent of functionality you need. LS Central is **modular,** and adapts to your and your customers' needs.

LS Retail
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Let people shop at their convenience

- Let people **buy ahead** and collect their purchases in-store, at the gate, or on your vessels.
- Let customers shop for products and **collect at return** or get their shopping delivered directly to their home.
- Let customers pay with their favorite **currency**, or mix of currencies.
- Provide flawless, quick service with **mobile POS.**

Increase customer loyalty

- Design offers and promotions based on **customer buying patterns** and analyze the effectiveness of your campaigns.
- Reward customers for purchasing online and in person through a tiered **loyalty program.**
- Create **personalized messages and promotions** that appeal to your customers based on their preferences and previous interactions.
- Don't miss a sale: use **artificial intelligence** to spot trends and optimize your stock in all your locations.

LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com

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