

Unified retail software for electronics stores

An all-in-one business management platform that keeps you ahead of the game.

 **LS Retail**
an aptos company

 **LS Central**



Minimize stock while maximizing product availability, cut operational costs, drive customers back and always have everything under control.

Unify your processes

Control all your business processes, including purchasing, warehouses, CRM, store sales, distribution, franchises, and financials, in one platform.

Unify your channels

Manage within one software sales, inventory, prices, campaigns, and offers for your physical and online stores.

Unify your information

Get a single point of truth about your inventory, operations and customers, and access data and reports from anywhere.

Ideal for:



Electronics, technology and home appliances retailers



National and international chains



Retailers with services like repairs or consultations



Tailored for electronics retailers

- Keep **stock levels balanced**, so you have what customers want without piling up stock that will quickly become outdated.
- Easily manage general items and special orders, for example for **custom computer builds**.
- Sell services like repairs and manage **bookings**, like consultations with your in-house tech, or seats to a photography workshop, at any point of sale.

Keep your customer at the center

- Offer a seamless **omni-channel experience** and let customers to click and collect, shop online and buy offline in any store.
- Boost satisfaction and increase return visits with **loyalty programs and personalized offers** in store and online.
- Simplify the **warranty and returns** process for you and your customer: in LS Central, you can track items using serial numbers, barcodes, or alternative identifiers.

Make your employees' job easier

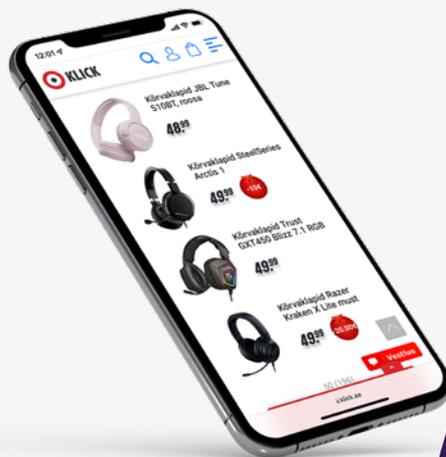
- Help your staff offer outstanding customer service by giving them full **visibility** over product information and inventory.
- Process sales and perform inventory functions including ordering, counting, and receiving, on **handheld devices**.
- Get easy and quick access to sales data, **reports**, and analytics anywhere.

Centralized control

- Manage items and customers, and set prices, offers and promotions **centrally** for all your touchpoints, both online and in-store.
- Follow up on your KPIs and gain insights from LS Central's **reporting and analytics tools**, for fast, effective decision-making.
- **Automate** processes to eliminate errors and increase efficiency.
- Scale your brand with confidence: LS Central is available in multiple languages and localizations and fully **supports your ambitions**.

Manage your stock optimally

- **Minimize inventory** while reducing out of stocks with a mix of manual and automated replenishment.
- Have a clear overview over the history of **each item you sell** including current and past prices, active offers, item profitability, and expected stock levels at the end of the season.
- Find out how long stock will last you, understand which items are under- and over-stocked, to always get the **right stock coverage**.
- **Distribute stock** smartly based on the needs and capacity of each store. LS Central helps you optimize both quantity and mix of products.
- Buy stock based on both current inventory and expected sales using the **intelligent demand planning** functionality in LS Central.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com