

Unified retail software for bookstores and stationery stores

A powerful end-to-end platform to manage your retail sales, customers, offers, food service, and more.



Manage a large inventory with ease, mix books with other interests, and provide the kind of personalized shopping experience that drives customers back.

Unify your processes

Maximize your control over the business by using the same application for the POS, back office, and head office.

Unify your channels

Always stay current with products, prices, and offers in place, and track sales, stock, and performance live on all your channels.

Unify your viewpoint

Gain a holistic view of your enterprise and of the customer journey by maintaining all information in one database.

Ideal for:



National and international retail chains



Businesses that sell online and in stores



Retailers that also offer courses, classes, and bookings



Foster brand loyalty

- Offer a loyalty program to reward customers for purchases online and in person, and track preferences, like reading habits.
- Set up prices, offers and promotions, and choose how and where you want to apply them.
- Boost sales and increase the average customer spend with personalized upselling and cross-selling product recommendations.
- Send customers offers and communications that are most relevant to them based on their interests and shopping history.

Achieve optimal stock management

- Track in real time fast- and slow-sellers, and items available across your stores and supply chain.
- Keep tabs on your inventory and easily transfer products from one store to the other – the system takes care of the calculations and planning.
- Handle all necessary inventory processes including receiving, stock counting, stock changes – on handheld devices.
- Predict demand with the help of artificial intelligence-powered tools to spot trends, forecast title selection, and maintain the right stock on your shelves.

Designed for the bookselling industry

- Easily manage a large and diverse inventory across your physical stores and online.
- Engage customers and take reservations for courses and events – from book signings to author talks, to crafting workshops or invite-only product launches.
- Go beyond industry barriers and run a bookstore café within the same platform you use for retail operations.

Expand horizons

- Set databases, POS, and setup information just once, and deploy new locations easily by simply replicating the settings.
- Expand into new markets – the system complies with localization and fiscalization rules and offers multiple languages.
- Do you run a travel retail store in airports or train stations? Sell tax free and deal with multicurrency transactions easily.

Free your staff to do what they do best

- Enable your staff to check inventory across your business and provide real-time views on what's available.
- Assist customers with product knowledge, process payments, and perform inventory operations using handheld devices on the shop floor.
- Gain clear, current insights in your business, and access reports, and analytics when you need it.
- Save countless hours of time and cut down on errors with automation.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com

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